



**January 25, 2016**

## **New Visitor Center Opens at Hartsfield-Jackson**

### ***Center represents collaboration between State and City organizations***

**ATLANTA** – Hartsfield-Jackson Atlanta International Airport (ATL) officials announced today the grand opening of the State's newest Visitor Information Center (VIC) at ATL will take place Tuesday, January 26. The VIC represents a partnership between the City of Atlanta, the Atlanta Convention & Visitors Bureau (ACVB), and the Georgia Department of Economic Development Tourism's division. The organizations partnered on this project to provide visitors coming to or through the world's busiest airport travel information about the region. The Airport Visitor Information Center is designed to provide a wide range of travel assistance, including friendly trip-planning assistance from knowledgeable staff, travel brochures, state travel guides, travel tips and much more. The VIC is located at the top of the arrival escalators, allowing travelers to access the information before or after visiting baggage claim

#### **WHO:**

Miguel Southwell, General Manager Hartsfield-Jackson Atlanta International Airport

Chris Carr, Commissioner, Georgia Department of Economic Development

Kevin Langston, Deputy Commissioner of Tourism, Georgia Department of Economic Development

William Pate, President and CEO, Atlanta Convention & Visitors Bureau

Sarah-Elizabeth Langford Reed, First Lady, City of Atlanta

#### **WHEN:**

Tuesday, Jan. 26, 2:30 p.m.

#### **WHERE:**

Hartsfield-Jackson Atlanta International Airport - Domestic Terminal, 6000 North Terminal Pkwy, Atlanta, GA 30320

#### **RSVP:**

To RSVP, please contact: [media@atlanta-airport.com](mailto:media@atlanta-airport.com)

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### **Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

### **NOTE TO NEWS EDITORS**

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: [vimeo.com/atlairport/channels](http://vimeo.com/atlairport/channels).