



March 26, 2014

Atlanta Aerotropolis Alliance to Officially Launch at Hartsfield-Jackson

Business and civic leaders will leverage Airport assets to strengthen surrounding communities

WHO: Ceasar Mitchell, President, Atlanta City Council

Miguel Southwell, Interim General Manager, Hartsfield-Jackson

Jeff Turner, Chairman, Clayton County

Jorge Fernandez, Vice President of Global Commerce, Metro Atlanta Chamber of Commerce

Jack Longino, Mayor, College Park

Kerry Armstrong, Chairman, Atlanta Regional Commission and Senior Vice President, Pope & Land Enterprise

Pedro Cherry, Vice Chairman, Atlanta Aerotropolis Alliance and Vice President of Community and Economic Development for Georgia Power

Joe Folz, Chairman, Atlanta Aerotropolis Alliance and General Counsel for Porsche Cars North America

Doug Hooker, Executive Director, Atlanta Regional Commission

WHAT: Business and civic leaders will officially launch the Atlanta Aerotropolis Alliance. The Alliance will work to leverage metro Atlanta's greatest economic engine – Hartsfield-Jackson Atlanta International Airport - by increasing economic development, mobility and quality of life around the airport.

WHEN:

Friday, March 28 – 2:00 p.m.

WHERE: Press Room (Atrium – 3rd Floor), Hartsfield-Jackson Atlanta International Airport, 6000 North Terminal Parkway, Atlanta, Georgia 30320

Please RSVP to Monica Fuentes at monica.fuentes@atlanta-airport.com by Thursday, March 27 – 12:00 p.m.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest airport, serving more than 94.4 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$32.5 billion on metro Atlanta and \$68.3 billion on Georgia. The Airport is the largest employer in Georgia, with more than 58,000 employees. ATL is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society (for more information, go to www.atrsworld.org), 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter (for more information, go to www.secaaae.org) and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine (for more information, go to <http://www.businesstravelerusa.com>). ATL is undergoing more than \$6 billion worth of capital improvements, which include a new, energy-efficient rental car center, a gold LEED certified international terminal which opened to the general public on May 16, 2012 (for more information, go to www.atlanta-airport.com/internationalterminal/) and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com/internationalterminal/. Check out the Airport's YouTube channel by visiting <http://www.youtube.com/AtlantaHartsfield>, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).