



**July 31, 2014**

## **Hartsfield-Jackson Celebrates Arrival of Low Cost Carrier PEOPLExpress to Atlanta**

*After nearly 30 years PEOPLExpress returns to Atlanta*

**WHO:** Roosevelt Council, Deputy General Manager, Hartsfield-Jackson

Jeff Erickson, PEOPLExpress

**WHAT:** Hartsfield-Jackson will welcome back PEOPLExpress on August 1 with a ribbon cutting ceremony and a water cannon salute for its first inbound and outbound flight. Starting on Friday, PEOPLExpress will run daily low-fare service from Newport News-Williamsburg International Airport (Virginia) to Hartsfield-Jackson.

**WHEN:** Friday, August 1 – 11:50 a.m.

**WHERE:** Gate E32 (Please meet at the Maynard H. Jackson Jr. International Terminal.), Hartsfield-Jackson Atlanta International Airport, 2600 Maynard H. Jackson Jr. Blvd., Atlanta, GA 30354

### **Notes:**

Media attending the event are required to proceed through security checkpoint screening and must arrive by 11:15 a.m. for escort. Please meet at the Maynard H. Jackson Jr. International Terminal.

Attendees must bring a valid photo ID. No liquids or gels are permitted unless they are in three-ounce or smaller containers and in a one-quart zip-top bag.

Please RSVP to Monica Fuentes at [monica.fuentes@atlanta-airport.com](mailto:monica.fuentes@atlanta-airport.com) by 3 p.m. Thursday, July 31 with your full name and date of birth.

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### **Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 94.4 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$32.5 billion in metro Atlanta and \$68.3 billion in Georgia. The Airport is the largest employer in Georgia, with more than 58,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from

the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).