



August 12, 2014

Hartsfield-Jackson Showcases Newest Technology to Combat Bird Strikes

More than 200 attendees gather to share best practices during three day conference

WHO: Airport wildlife experts

Over 200 attendees representing five different countries

WHAT: Hartsfield-Jackson is hosting the annual 2014 Bird Strike Committee and will feature wildlife experts from across the country, hundreds of attendees and specialty vendors as they unveil the newest technology during the 2014 Bird Strike Committee meeting on Wednesday. Participating vendors will have their products on display for meeting attendees and media is invited to view live demonstrations of the state of the art airport wildlife mitigation equipment.

WHEN: Wednesday, August 13 – 2:30-3:00 p.m.

WHERE: Atlanta Fire Training Facility, 860 Lake Mirror Rd., Atlanta, Georgia 30320

Notes:

Please RSVP to Monica Fuentes at monica.fuentes@atlanta-airport.com by 12 p.m. Wednesday, August 13 with your full name and date of birth.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 94.4 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$32.5 billion in metro Atlanta and \$68.3 billion in Georgia. The Airport is the largest employer in Georgia, with more than 58,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting

www.youtube.com/AtlantaHartsfield, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).