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For Immediate Release

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Media Advisory

Hartsfield-Jackson Celebrates Hispanic Heritage Month

Airport programming includes live music in the Atrium and a day at the airport for students

WHO: Swing con Son, Orquesta Lyrica, NovaSound, Orquesta Macuba 30 Local High School students and Department of Aviation employees

WHAT: Hartsfield-Jackson Atlanta International Airport celebrates Hispanic Heritage Month with four local bands and a day at the airport for high school students. On September 20, Swing con Son kicked off a four week concert series. Every Friday during Hispanic Heritage Month, a local band will perform in the Atrium providing entertainment for passengers. On October 10, Hartsfield-Jackson will welcome students of Hispanic heritage from partnership high schools for "Preserving Culture Through Leadership," a day designed to inspire careers in aviation and leadership. The day will consist of student presentations, airport tours and speakers.

WHEN:

Orquesta Lyrica – Friday, September 27, 5 p.m. – 7 p.m.

NovaSound – Friday, October 4, 5 p.m. – 7 p.m.

“Preserving Culture Through Leadership” – Thursday, October 10, 9 a.m. – 1:30 p.m.

Orquesta Macuba – Friday, October 11, 5 p.m. – 7 p.m.

WHERE: Hartsfield-Jackson Atlanta International Airport, 6000 North Terminal Parkway, Atlanta, Georgia
30320

Media is invited to attend the concert series. Please RSVP to Monica Fuentes at monica.fuentes@atlanta-airport.com by 2 p.m. on the desired day of attending. Additional information regarding the October 10 event will be released at a later date.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson is the world's busiest airport, serving more than 95 million passengers annually with nonstop service to 160 U.S. destinations and nearly 70 international destinations in more than 45 countries. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society (for more information, go to www.atrsworld.org), 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter (for more information, go to www.secaaae.org) and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine (for more information, go to www.businesstravelerusa.com). ATL is undergoing more than \$6 billion worth of capital improvements, which include a new, energy-efficient rental car center, a gold LEED certified international terminal which opened to the general public on May 16, 2012 (for more information, go to www.atlanta-airport.com/internationalterminal/) and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting <http://www.youtube.com/AtlantaHartsfield>, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).