



October 15, 2015

Deadline Extended - Registration Closes Thursday for Mayor's Inaugural 5K on the 5th Runway

Overwhelming request to extend deadline prompted action; Media planning to cover event must contact ATL

ATLANTA – Runners and walkers interested in joining the Mayor's Inaugural 5K on the 5th Runway at the world's busiest and most efficient airport have until Thursday, October 15 before midnight to register. Mayor Kasim Reed and United Way President Milton Little will join more than 2,000 runners on Saturday, October 17.

All proceeds from the event will benefit United Way of Greater Atlanta. Major sponsors of The Mayor's Inaugural 5K on the 5th Runway include Delta Air Lines, The Coca-Cola Company, Enterprise Rental Car, Georgia International Convention Center, MARTA, and Publix.

Notes for Runners/Walkers:

WHAT:

Mayor's Inaugural 5K on the 5th Runway

WHO:

Atlanta Mayor Kasim Reed

Milton Little, President, United Way of Greater Atlanta

Miguel Southwell, General Manager, Hartsfield-Jackson Atlanta International Airport

WHERE:

5th Runway at Hartsfield-Jackson Atlanta International Airport (Runway 10/28)

PARKING:

MARTA is highly recommended and will begin on North/South bound trains at 5:00 a.m. Shuttle service will be available from the Airport MARTA station to Fire Station 33 starting at 5 a.m. and ending at 6:10

a.m. (When exiting the train, follow signs to the shuttle pick-up location). Return shuttle service from the Race course to the Airport MARTA station will be available with the last shuttle departing at 9:30 a.m.

FREE parking will be available at the Georgia International Convention Center (GICC). Parking is limited and carpooling is highly recommended. Shuttle service will begin at 4 a.m. and end at 6:10 a.m. from the GICC to the Race course. Return shuttle service from the Race course to the GICC will be available with the last shuttle departing at 9:30 a.m.

Drop-off location ONLY - Fire Station 33, 1401 S. Loop Road, Atlanta, GA 30337. There is No Public Parking at Fire Station 33.

WHEN: Saturday, October 17, 2015, Check-in/bib pick-up 4:00 a.m. - 6:15 a.m., Race starts 7 a.m.

COSTS: \$40.00 for timed runners/\$35.00 for non-timed runners and walkers

REGISTRATION: Registration closes Wednesday October 14 at 11:59 p.m. For more information on entrance fees and registration, please visit: tinyurl.com/mayors5k.

NOTES FOR MEDIA:

RSVP: Media must RSVP to media@atlanta-airport.com by Friday, October 16 at 10 a.m. with full name and dates of birth for any reporters covering the 5K.

PARKING: There is LIMITED parking for media ONLY at Fire Station 33 (1401 S. Loop Road, Atlanta, GA 30337)

LIVES ACCESS: Satellite trucks and other vehicles will NOT be allowed on the airfield. Live shots are possible from the airfield with backpack equipment. No cables are allowed on the airfield. Reporters can go live from their satellite trucks on the pre-security side of Fire Station 33. Stations wishing to go live for the event should email media@atlanta-airport.com

INTERVIEWS: Airport officials will be available Wednesday, Thursday and Friday to discuss the race, the approaching registration deadline, and the partnership between the City of Atlanta, Delta Air Lines, and United Way of Greater Atlanta. Interviews with Mayor Reed, Milton Little and others will be possible on race day.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube

channel by visiting www.youtube.com/AtlantaHartsfield, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: vimeo.com/atlairport/channels.