



**October 22, 2014**

## **Hartsfield-Jackson Celebrates the Arrival of Virgin Atlantic Airways**

*Sir Richard Branson will travel on the airline's first flight into Atlanta from London's Heathrow Airport*

### **WHO:**

Kasim Reed, Mayor

Miguel Southwell, Aviation General Manager

Sir Richard Branson, Founder, Virgin Atlantic

Craig Kreeger, CEO, Virgin Atlantic

Meigan Terry, Director of Communications and External Affairs, Virgin Atlantic

Chris Rossi, SVP, Americas, Virgin Atlantic

### **WHAT:**

Hartsfield-Jackson Atlanta International Airport will host a press conference to welcome Virgin Atlantic Airways' inaugural flight on October 24. There will be a photo opportunity with the speakers and a tour of the Virgin Atlantic Boeing 787 aircraft.

### **WHEN:**

Friday, October 24, 2014 at 12:15 p.m.

### **WHERE:**

Landmark Aviation, 1200 Toffie Terrace, Atlanta, GA 30354

### **Notes:**

Media attending the event are required to RSVP, as part of this event takes place in a secure area of the airport. You will also need to bring photographic ID on the day of the press conference that matches the name given for registration. If you are bringing a photographer/camera crew please list all attendees.

RSVP to Olivia Gall at [olivia.gall@fly.virgin.com](mailto:olivia.gall@fly.virgin.com) by 3 p.m. Thursday, October 23, with your full name, date of birth and media outlet.

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### **Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 94.4 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$32.5 billion in metro Atlanta and \$68.3 billion in Georgia. The Airport is the largest employer in Georgia, with more than 58,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).