



November 30, 2015

Hartsfield-Jackson to Become a Winter Wonderland during Holiday Season

Tree lighting ceremony marks start of holiday events held throughout Airport; 100 millionth passenger expected to arrive in December

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will begin a month-long series of holiday events with a tree lighting ceremony Tuesday morning, December 1. Airport General Manager Miguel Southwell will be joined by Holiday carolers, Airport guests, volunteers, employees, and mascots of Atlanta-based teams and companies to officially light the tree in the Airport's Atrium.

Airport officials will also announce that in December, Hartsfield-Jackson will pass the 100-million passenger mark. This will be the first time in the history of aviation that an airport has ever served 100 million passengers in a single year.

On Wednesday, December 2, more than 500 Airport-area first-graders will participate in ATL Presents: Toyland, a program designed to spread holiday cheer among metro Atlanta's youth while educating them about the global world in which they live. Airport partners and concessionaires will provide food and gifts to the students, while the Georgia Consular Corps will inform them about holidays around the world. Santa is also expected to make an appearance.

ATL Presents: Winter Wonderland

WHAT:

Tree Lighting Ceremony at ATL to begin month-long series of Holiday events

WHEN:

Tuesday, December 1 at 9:00 a.m. Media should arrive at 8:30 a.m.

WHERE:

Domestic Terminal Atrium, Hartsfield-Jackson Atlanta International Airport, 6000 North Terminal Parkway, Atlanta, GA 3032

VISUALS:

Tree lighting; holiday carolers/entertainers; Santa Claus, Atlanta-themed mascots from local sports teams and local Atlanta-based businesses

ATL Presents: Toyland (ADDITIONAL EVENT)

WHAT:

ATL Presents: Toyland – a Holiday celebration for more than 500 Airport-area first-graders

WHEN:

Wednesday, December 2 from 11:30 a.m. to 1:00 p.m.

WHERE:

Georgia International Convention Center Salons 6, 7 and 8

2000 Convention Center Concourse, College Park, GA 30337

VISUALS

More than 500 Airport-area first-graders laughing, singing, learning about holidays across the world from the Georgia Consular Corps, receiving gifts, and enjoying a visit from Santa.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting www.youtube.com/AtlantaHartsfield, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: vimeo.com/atlairport/channels.