



**For Immediate Release**  
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**Media Advisory**

**Hartsfield-Jackson Honors Local Businesses, Employees  
with GreeningATL Excellence Awards**

*Awards recognize ATL partners and employees committed to sustainable business practices*

**ATLANTA** – Hartsfield-Jackson Atlanta International Airport (ATL) officials honored a group of local businesses and ATL employees for their sustainability efforts at the second annual GreeningATL Excellence Awards luncheon Thursday, April 21. Stephanie Stuckey Benfield, director of the Mayor’s Office of Sustainability, provided the keynote address at the luncheon. “Hartsfield-Jackson Atlanta International Airport is more than capable and more than committed to continue this flight path toward greater sustainability,” she said in lauding ATL’s efforts to become the world’s greenest airport. “Congratulations to this year’s winners,” said Aviation General Manager Miguel Southwell. “Your proven commitment to sustainable business practices stands as a model for other businesses to follow.”

Following is a list of the awards in both business and individual categories:

**Energy Conservation and Efficiency**

**Delta Air Lines** was selected as the 2016 recipient of the Energy Conservation and Efficiency Award. Delta’s efforts to increase energy efficiency and its work as a founding member of the ATL Eco-District led to its selection.

**Materials and Resources**

**Mack II Inc.** was selected as the 2016 recipient of the Materials and Resources Award. Mack II Inc. assumed a leadership role in complying with the ATL Sustainable Food Court Initiative. The firm also engages in responsible procurement practices and continues to work to reduce its consumption of natural resources.

**Footprint and Community Impact**

**Concessions International** was honored as the Footprint and Community Impact Award winner. This award recognizes a company that acknowledges the social side of sustainability. Concessions

International has done just that with its efforts to support employees by subsidizing the purchase of their transit cards, thereby reducing greenhouse gas emissions.

### **Sustainability Innovation**

**Georgia Institute of Technology** was awarded the Sustainability Innovation Award for its use of technology to find solutions to environmental issues. Georgia Tech installed a piezoelectric carpet selfie station at ATL, generating passenger interest and engagement. Placement of the uniquely powered selfie stations is leading to discussion about how to apply the technology more broadly at the Airport.

### **Product Innovation**

**OMG Booth** received the Product Innovation Award for its collaboration with Georgia Tech in the installation of the People-Powered Selfie Stations. As described above, the fun selfie stations are leading to more conversations about how to utilize the technology in other areas of ATL.

### **Sustainable Packaging**

**Georgia Pacific** and the **Atlanta Airlines Terminal Corporation** received the Sustainable Packaging Award at the 2016 GreeningATL Excellence Awards luncheon. This recognition honors excellence in packaging design, development and implementation in the pursuit of sustainability. The two firms collaborated in what – at first glance – seemed a common-sense approach in toilet paper dispensing. Removal of the center cardboard roll helped substantially decrease waste at ATL. Additionally, Georgia Pacific shipped these and other products in shrink wrap rather than bulky cardboard boxes, further reducing the waste at ATL.

### **Corporate Community Leader Award**

**American Rivers** was selected as the recipient of the Corporate Community Leader Award. This recognition honors leaders who deliver projects that enhance the long-term sustainability of ATL's built or natural environment. The award also honors an organization that forges partnerships among local residents, community groups and businesses resulting in a reduced ecological footprint. American Rivers has prompted ATL to increase the use of green infrastructure to improve water quality and increase water infiltration rates to recharge ground water that feeds into the Flint River.

### **Individual Community Leader Award**

ATL's Marketing Management Analyst **Demetria Wideman** was honored with the Individual Community Leader Award. Wideman's "Confidence Bag" campaign utilized donations and recycled materials to assist hundreds of battered women throughout the region and led to her designation as the Individual Community Leader Award winner. Wideman, and her campaign, fulfill – and exceed – ATL's social sustainability pillar requested of ATL employees.

### **GreeningATL Eco-Employee Award**

Four ATL employees were honored for their efforts in making ATL a more sustainable organization. **Charles Marshall** took on the immense task of pursuing ISO 50001 certification for ATL. This specific certification is recognized worldwide as a major component in increasing energy efficiency for an organization. These certification efforts, coordinated by Marshall, led to ATL becoming the first airport in the United States to receive such an award.

**Chris Rogers** and **Kenneth Goggins** took the lead in turning ATL's airfield lighting into all-LED. Retrofitting and installing LED-powered lights across an entire airfield had never been accomplished at any other major airport in the world. The work done by Rogers and Goggins has led to lower utility costs and improved safety measures at the world's most traveled airport.

**Liza Milagro** was honored for her work to increase sustainability measures at ATL. The Airport's senior sustainability planner, Milagro has dedicated her professional career at ATL to making it the most sustainable airport in the world.

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### **Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's most traveled and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@ATLairport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

### **NOTE TO NEWS EDITORS**

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