



For Immediate Release
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Contact:
Reese McCranie
Director of Policy and Communications
(404) 886-2334
reese.mccranie@atlanta-airport.com

Andrew Gobeil
Deputy Director of Communications
(404) 227-2884
andy.gobeil@atlanta-airport.com

Hartsfield-Jackson Launches iFlyATL app

Software application is designed to assist travelers at ATL

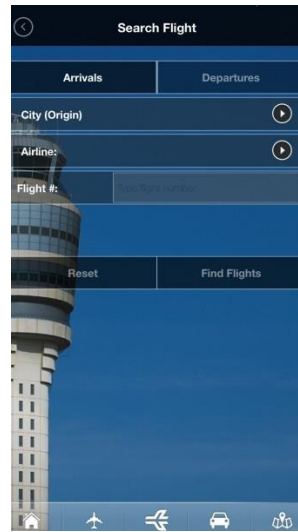
ATLANTA -- Hartsfield-Jackson Atlanta International Airport (ATL) officials today launched iFlyATL, an interactive mobile software application designed to aid guests at the world's most traveled airport. "iFlyATL will bring ease and convenience to our guests at Hartsfield-Jackson," Aviation General Manager Miguel Southwell said today. "The app will offer the best options for travelers looking to shop, dine and explore our airport."

Even before arriving at ATL, passengers will find the app beneficial, as iFlyATL provides real-time updates on parking availability, security wait times, gate assignments, and flight departure and arrival times. In addition, iFlyATL offers useful information on the 300-plus food, beverage, retail and service offerings at Hartsfield-Jackson. The app also provides an overview of ATL's world-class art installations and galleries. Finally, passengers should no longer spend time searching for their vehicles in ATL's parking facilities: A photo feature allows guests to capture the exact location of their car and directs each passenger to that location upon arrival.

The app is free and available for download at both iTunes and Google play stores. Customers need only search for the iFlyATL app and look for the familiar ATL logo before downloading.



iFlyATL app logo



Opening pages of the iFlyATL app

Link to iFlyATL app on Google play:

<https://play.google.com/store/apps/details?id=com.atl.ifly&hl=en>

Link to iFlyATL app at iTunes:

<https://itunes.apple.com/us/app/iflyatl/id1007535925?mt=8>

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's most traveled and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting www.youtube.com/AtlantaHartsfield, follow us on Twitter (@ATLairport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>