



For Immediate Release
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Media Advisory

**Hartsfield-Jackson Celebrates Earth Day with GreeningATL Excellence Awards,
Sustainability Priority Update, Passenger Participation Event**
ATL continues efforts to become the greenest airport in the world

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will mark Earth Day with a series of events Thursday, April 21 and Friday, April 22. The celebrations begin with the annual GreeningATL Excellence Awards luncheon Thursday. The awards were created to recognize ATL stakeholders that have demonstrated outstanding leadership by promoting and implementing sustainability measures while doing business at ATL. This year's nominees include Delta Air Lines for its energy conservation and efficiency efforts; Mack II Inc. for its leadership role in ATL's Sustainable Food Court Initiative; Concessions International for its work with the local community in pursuing environmental improvements; Georgia Tech for continued innovation in the field of sustainability; and American Rivers for its leadership role in enhancing the long-term sustainability of ATL's natural environment.

Stephanie Stuckey Benfield, director of the Mayor's Office of Sustainability, will deliver the luncheon's keynote address. Aviation General Manager Miguel Southwell will discuss ATL's efforts to ensure the world's most traveled airport also becomes the world's greenest airport.

The festivities will continue Friday, April 22, when ATL hosts the Passenger Earth Day Celebration in the Domestic Terminal Atrium. The event will feature live music, environmentally friendly gifts, coloring books and crafts for children, and a 10-foot globe, which will be on display throughout the day.

NOTE TO REPORTERS: There are two separate events for coverage

WHO: Stephanie Stuckey Benfield, director, Mayor's Office of Sustainability
Miguel Southwell, general manager, ATL
Michael Cheyne, director of asset management and sustainability, ATL
Liza Milagro, senior sustainability planner, ATL

WHAT: GreeningATL Excellence Awards luncheon

WHEN: Thursday, April 21, 2016, 11 a.m. – 2 p.m.
Press availability 11:30 a.m.

WHERE: Atlanta Airport Marriott Gateway
2020 Convention Center Concourse
Atlanta, GA 30337

WHAT: Passenger Earth Day Celebration

WHEN: Friday, April 22, 2016 11 a.m. – 2 p.m.

WHERE: Domestic terminal atrium
Hartsfield-Jackson Atlanta International Airport
6000 North Terminal Parkway
Atlanta, GA 30320

ATL's sustainability accomplishments:

- Improved lights at the domestic parking garages
- Participated in the Better Buildings Challenge and recognized with Top Tier performing buildings for energy efficiency
- Purchased 20 CNG airport parking shuttles, increasing the total to 56 CNG shuttle buses
- Distributed single-stream recycling bins throughout the Central Passenger Terminal Complex (CPTC)
- Installed building management systems at all terminals for maximum HVAC energy efficiency
- Received an EPA Clean Water Act grant to incorporate green infrastructure into projects
- Implemented rainwater harvesting for landscaping
- Adopted the Sustainable Food Court Initiative requiring concessionaires to source separate organics and transition to recyclable service ware
- Created AERO (Airport Employee Ride Options), a transportation management association to reduce employee single-occupancy vehicle miles
- Hosted the inaugural International Sustainable Asset Management conference

ATL's 'firsts' in sustainability:

- 1st major hub airport to upgrade airfield lighting to 100 percent LED
- 1st airport to form an Airport Eco-District
- 1st airport to initiate an airport-wide incentive program to control airborne grease
- 1st airport in the United States to reach Global Reporting Initiative B+
- 1st airport in the United States to be certified through the International Organization for Standardization in energy management (ISO 50001)
- 1st airport to receive a Zero Emissions Vehicle FAA grant for the terminal-to-terminal electric shuttle bus

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's most traveled and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting www.youtube.com/AtlantaHartsfield, follow us on Twitter (@ATLairport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>