



For Immediate Release
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Deadline Extended – Registration Closes Thursday for Mayor’s 5K on the 5th Runway

ATLANTA – Runners and walkers interested in joining the Mayor’s 5K on the 5th Runway at the world’s most traveled and efficient airport have until 5 p.m. Thursday, Aug. 25 to register. Mayor Kasim Reed, United Way President Milton Little Jr., interim Airport General Manager Roosevelt Council Jr. and more than 1,700 runners will take off on Runway 10-28 on Saturday, Aug. 27.

The second annual race, on a USATF-certified 5K course, is sponsored by Delta Air Lines. Additional sponsors of the race include Mizuno, Publix, Enterprise, and Hojeij Branded Foods.

All proceeds from the event will benefit United Way of Greater Atlanta and its partners throughout metro Atlanta.

Participants can register for the race here: <http://5k.atl.com>

WHAT:

- Mayor’s 5K on the 5th Runway

WHO:

- Atlanta Mayor Kasim Reed
- Milton Little Jr., president, United Way of Greater Atlanta
- Roosevelt Council Jr., interim general manager, Hartsfield-Jackson Atlanta International Airport

WHEN:

- Saturday, Aug. 27
- Check-in/bib pickup: 4 a.m. to 6 a.m.
- Runway lineup: 6:15 a.m.
- Start: 6:30 a.m.
- Finish: 7:30 a.m. Awards: 7:45 a.m.

- Course will be closed at 7:30 a.m. **Runners/walkers who are unable to complete the course by this time will be redirected to an alternate route.**

WHERE:

- 5th Runway at Hartsfield-Jackson Atlanta International Airport (Runway 10-28)

PARKING:

- FREE parking will be available at the Georgia International Convention Center (GICC). Parking is limited and carpooling is highly recommended. Shuttle service will begin at 4 a.m. and end at 5:45 a.m. from the GICC to the race course. Return shuttle service from the race course to the GICC will be available with the last shuttle departing at 9 a.m.
- Driving directions to GICC: <http://www.gicc.com/directions.asp?show=1>
- MARTA is highly recommended and will begin on the North/South bound trains at 5 a.m. Shuttle service will be available from the Airport MARTA station to Fire Station 33 starting at 5 a.m. and ending at 5:45 a.m. (When exiting the train, follow signs to the shuttle pickup location.)
- Drop-off location - Fire Station 33, 1401 S. Loop Road, Atlanta, GA 30337. There is **no public parking** at Fire Station 33.

NOTES FOR MEDIA:

RSVP:

- Media must RSVP to media@atl.com by 10 a.m. Friday, Aug. 26 with full name and dates of birth for any reporters covering the 5K.

PARKING:

- Satellite/live trucks will be allowed to park at Fire Station 33 (1401 S. Loop Road, Atlanta, GA 30337). **Sat/live trucks must be staged by 5:30 a.m. All media must check in by 5:45 a.m.**
- All other members of the media must park at the ATL Technical Campus (1255 S. Loop Road, College Park, GA 30337)

LIVE ACCESS:

- Satellite trucks and other vehicles will NOT be allowed on the airfield. Live shots are possible from the airfield with backpack equipment. No cables are allowed on the airfield. Reporters can go live from their satellite trucks on the pre-security side of Fire Station 33. Stations wishing to go live for the event should email media@atl.com

INTERVIEWS:

- Airport officials will be available Wednesday, Thursday and Friday to discuss the race, the partnership between the City of Atlanta, Delta Air Lines and United Way of Greater Atlanta. Interviews with Mayor Reed, Milton Little Jr, Roosevelt Council Jr, and others will be possible on race day.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's most traveled and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of

excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement plan, ATL Next, that will modernize the domestic terminal and concourses, create new parking decks, construct a 300-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, go to www.atlanta-airport.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>