



For Immediate Release
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Hartsfield-Jackson hosts annual Airport Community Blood Drive
Effort designed to battle seasonal decline in blood donations

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will host their 12th annual Airport Community Blood Drive Wednesday, July 27, 2016. Working with the American Red Cross, ATL leaders hope to recruit 100 volunteers to help offset the annual summer decline in blood donations.

“The most traveled airport in the world is never too busy to give back,” interim Airport General Manager Roosevelt Council Jr. said today. “We have partnered with the Red Cross for years in this effort, and we look forward to another successful drive.”

WHO: Cynthia Smith, Atlanta metro west district manager, American Red Cross

WHAT: ATL’s 12th annual Community Blood Drive

WHEN: Wednesday, July 27, 2016
10 a.m. – 3 p.m.

WHERE: Domestic Terminal
Gateway Conference Room (4th floor, adjacent to executive offices)
Hartsfield-Jackson Atlanta International Airport
6000 North Terminal Parkway
Atlanta, GA 30320

AND
Tech Campus
1255 S. Inner Loop Road

NOTES TO THE MEDIA:

Opportunities to obtain video/photographs of donors giving blood will be possible throughout the day. Media who plan on attending are asked to email media@atl.com

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's most traveled and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is about to embark on a \$6 billion capital improvement plan, ATL Next, that will modernize the domestic terminal and concourses, create new parking decks, construct a 300-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, go to www.atlanta-airport.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>