



For Immediate Release
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ATL ‘Toyland’ Tradition Continues for Area Schoolchildren

Holidays At Hartsfield-Jackson marks 20 years of celebration; 500 students to attend

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will host Holidays At Hartsfield-Jackson, a celebration of the holiday season for Airport area schoolchildren Wednesday, Dec. 7. This year marks the 20th year ATL has hosted a holiday event for students in schools neighboring the Airport. The theme is “ATL Presents: Toyland.”

More than 500 first-graders will participate in the daylong program that features a magic show, a puppeteer, clowns, well-known children’s characters and a surprise visit from a certain red-clad, bearded gentleman offering gifts.

The students will also hear from ATL executives explaining the role the Airport plays in the transportation industry. ATL partners and concessionaries will provide food and gifts to the students during the event, which, having grown in popularity, will take place at the Delta Flight Museum adjacent to the Airport.

WHO: Roosevelt Council, Jr., Interim General Manager, Hartsfield-Jackson Atlanta International Airport

WHAT: Holidays At Hartsfield-Jackson – a celebration for more than 500 Airport area first-graders

WHEN: Wednesday, Dec. 7
9:30 a.m. to 12:30 p.m. (Santa arrives at approximately 11:30 a.m.)

WHERE: Delta Flight Museum
1060 Delta Blvd., B-914
Atlanta, GA 30354

NOTES TO MEDIA: More than 500 first-graders laughing, singing and learning as they receive gifts and enjoy a visit from Santa.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement plan, ATLNext, that will modernize the domestic terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>