



For Immediate Release
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ATL to Become Global Winter Wonderland for Holiday Season

*Tree lighting ceremony marks start of holiday events at world's busiest airport;
monthlong celebration will entertain, assist passengers*

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will start a monthlong celebration of the holiday season with a tree lighting ceremony in the Airport's Domestic Terminal atrium on Tuesday, Nov. 29. ATL officials will be joined by diplomatic guests, holiday carolers, employees, volunteers and mascots of Atlanta-based teams and businesses to kick off one of the busiest travel seasons of the year.

Immediately following the tree lighting ceremony, ATL's monthlong holiday celebration will begin. The Airport and its partners have joined to offer live holiday music throughout the Airport. Post-security gift-wrapping will be provided at all centerpoints in the concourses, and small travel comfort packets will be distributed by various stakeholders.

Holiday decorations are up throughout the Airport with a unique display in the Maynard H. Jackson International Terminal. Twelve trees have been decorated by representatives of Consular Corps offices in Atlanta. The trees display ornaments specific to each participating nation (Argentina, Bahamas, Canada, Haiti, India, Jamaica, Lithuania, Mexico, Peru, Philippines, Turkey, and the United Kingdom) and create a global holiday theme in the International Terminal.

On Wednesday, Dec. 7, more than 500 Airport-area first graders will participate in ATL Presents: Toyland. The annual program, now in its 20th year, is designed to spread holiday cheer among metro Atlanta's youth while educating them about the role the Airport plays in the transportation industry. Airport partners and concessionaires will provide food and gifts to the students during the event which, having grown in popularity, will take place this year at the Delta Flight Museum adjacent to ATL. Santa is also expected to make an appearance.

WHAT: ATL'S 2016 Global Winter Wonderland Customer Appreciation Kick-Off

WHO: Michael Smith, Senior Deputy General Manager, Hartsfield-Jackson Atlanta International Airport
Alrene Barr, Director of International Business, Hartsfield-Jackson Atlanta International Airport

WHEN: Tuesday, Nov. 29
10 a.m.

WHERE: Hartsfield-Jackson Atlanta International Airport
Domestic Terminal Atrium
6000 N. Terminal Parkway
Atlanta, GA 30320

NOTES TO MEDIA: Visual celebration featuring countdown of tree lighting, live holiday music.

Additional event:

WHAT: ATL's Toyland – a holiday celebration for more than 500 Airport-area first-graders

WHEN: Wednesday, Dec. 7
9 a.m. to 1 p.m. (best visuals at approximately 11:30 a.m.)

WHERE: Delta Flight Museum
1060 Delta Blvd.
Atlanta, GA 30354

NOTES TO MEDIA: More than 500 first-graders laughing, singing and learning as they receive gifts and enjoy a visit from Santa.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement plan, ATLNext, that will modernize the domestic terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>