



February 6, 2015

Hartsfield-Jackson Kicks-off Weeklong 'Valentine's Day' Celebration

WHO:

Michael Smith, Aviation Deputy General Manager

WHAT:

Hartsfield-Jackson Atlanta International Airport will kick-off a weeklong "We Love Our Customers" campaign during a heartfelt press conference. Aviation officials will unveil a giant 8-foot heart, volunteers will distribute chocolate kisses to customers and the airport's music series will return with special performances throughout the week.

Customers passing through Hartsfield-Jackson are encouraged to take pictures next to the giant heart and send messages of love to family and friends using the hashtag #ATL<3U.

WHEN:

Monday, February 9, 2015 at 11 a.m.

WHERE:

Hartsfield-Jackson Atlanta International Airport, Domestic Terminal, Atrium, 6000 North Terminal PKWY, Atlanta, Georgia 30320

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified

international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting www.youtube.com/AtlantaHartsfield, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).