



**February 24, 2015**

## **Frontier Airlines Announces 10 New Non-Stop Destinations from Atlanta**

*Airline to give away free flights for a year to one lucky winner*

**ATLANTA** – Mayor Kasim Reed, airport officials and Frontier Airlines executives announced today new non-stop service between Hartsfield-Jackson Atlanta International Airport and Austin, Texas (AUS); Cincinnati (CVG); Indianapolis (IND); Los Angeles (LAX); Las Vegas (LAS); Miami (MIA); New Orleans, La. (MSY); New York (LGA); Minneapolis/St. Paul, Minn. (MSP); and Philadelphia (PHL).

Frontier Airlines also announced a special one-day-only sale with fares of just \$19-\$49 to all 16 destinations Frontier serves non-stop from Atlanta.

“We are excited that Frontier Airlines will start new service from Atlanta,” said Miguel Southwell, general manager, Hartsfield-Jackson Atlanta International Airport. “Additional non-stop routes from Atlanta is not only good for business, but it gives our customers more choice and greater access – whether it be for leisure or business travel. I have no doubt that customers will greatly appreciate the new service.”

“We are excited to announce new low fare service for Atlanta with flights available for as low as \$19,” said Frontier Airlines President Barry Biffle. “The Atlanta community has responded positively to our Low Fares Done Right philosophy allowing us to quickly grow to 16 non-stop destinations. We are pleased to help make travel to and from Atlanta more affordable than ever, and provide even more customers the opportunity to travel.”

To help celebrate the introduction of these new flights, Frontier also announced a special giveaway for customers where one lucky winner can ‘Enter to Win Free Flights for a Year’ from Atlanta to any of the airline’s destinations. For complete contest rules including how to enter, please visit the following link: [www.flyfrontier.com/atlanta](http://www.flyfrontier.com/atlanta)

In addition to the new cities announced today, Frontier offers non-stop service from Atlanta to Chicago (ORD); Cleveland (CLE); Denver (DEN); Orlando, Fla. (MCO); Trenton, N.J. (TTN); and Washington (IAD).

\*Fare offer: \$19-\$49 one-day only sale fares are available from Atlanta (ATL) to certain markets on specific dates. Tickets must be purchased by 11:59 p.m. Eastern time on February 24, 2015 for domestic, nonstop travel on April 30, 2015 and May 5, 6, 12, 13, 19, 20, 27, 2015.

\$49-\$79 introductory fares are available to/from Atlanta (ATL) to certain markets on specific dates. Tickets must be purchased by 11:59 p.m. Eastern time on February 28, 2015 for domestic, nonstop travel on Tuesdays, Wednesdays, and Saturdays April 29, 2015 through June 10, 2015.

Fares are one way and do not require roundtrip purchase. Fare(s) shown includes all transportation fees, surcharges and taxes, and are subject to change without notice. -Seats are limited at these fares and certain flights and/or days of travel may be unavailable. -For more information, please visit:

[www.flyfrontier.com](http://www.flyfrontier.com)

For video footage of the press conference, please visit: <https://vimeo.com/120519639>

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### **Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

### **About Frontier Airlines**

Frontier Airlines is committed to offering 'Low Fares Done Right' to more than 60 destinations in the United States, Mexico, Costa Rica, Jamaica and the Dominican Republic on over 270 daily flights. Headquartered in Denver, Frontier's hard-working aviation professionals pride themselves in delivering the company's signature Rocky Mountain hospitality to customers. Frontier Airlines is the proud recipient of the Federal Aviation Administration's 2014 Diamond Award for maintenance excellence and was recently named the industry's most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies.