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## Online Parking Reservation System Debuts at Hartsfield-Jackson Atlanta International Airport

## Up to 50 percent discounts available for online booking

**ATLANTA –** Hartsfield-Jackson Atlanta International Airport today introduced an online parking reservation system that allows travelers to reserve a space in selected parking lots before arriving at the world's busiest airport. The new online reservation program also offers a significant discount to travelers parking at the international terminal.

A reserved space in the domestic Park Ride Reserve lot is \$12 per day, plus a one-time booking fee of \$5 per reservation. A reserved space in the international hourly parking deck is \$16-\$24, based upon overall customer demand, plus a one-time booking fee of \$5 per reservation. The online rate represents up to a 50 percent discount from the usual \$32 daily fee charged at the international hourly parking deck.

"We're pleased to be able to expand the range of services we offer to our customers," says Aviation General Manager Miguel Southwell. "By saving travelers the stress of finding a parking space when they're trying to catch a flight, Hartsfield-Jackson is continuing to build on its success as the world's most efficient airport."

The Park Ride Reserve lot is served by a shuttle that carries travelers to and from the domestic terminal, while the international hourly parking deck is within easy walking distance of the international terminal. The program ensures that a parking space is available at the time the traveler has scheduled.

Booking is as easy as selecting a reservation date and time, selecting the parking facility and completing payment by credit card. Travelers will receive an email confirming their reservation. Reservations must be made at least 24 hours in advance, but also can be cancelled up to 24 hours prior to the traveler's scheduled departure time for a full refund minus the one-time booking fee.

Travelers will be able to book spaces up to six months in advance at the domestic Park Ride Reserve lot and international hourly parking deck by logging onto the airport website's new reservation page, <a href="https://www.atlanta-airport.com/Passenger/Parking/PRCSPassthrough.aspx">www.atlanta-airport.com/Passenger/Parking/PRCSPassthrough.aspx</a>.

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## Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international

destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to <a href="https://www.atlanta-airport.com">www.atlanta-airport.com</a>. Check out the Airport's YouTube channel by visiting <a href="https://www.youtube.com/AtlantaHartsfield">www.youtube.com/AtlantaHartsfield</a>, follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).