



**April 30, 2015**

## **Hartsfield-Jackson and Frontier Airlines Announce New Service from Atlanta to Six New U.S Destinations**

Fares as low as \$19 to celebrate new service

ATLANTA – Hartsfield-Jackson and Frontier Airlines officials today announced new non-stop service between Atlanta and six new cities including Cincinnati, Los Angeles, New York – LaGuardia, Minneapolis and New Orleans. Frontier started new nonstop service to Las Vegas on Wednesday.

“For the second time this year, we are thrilled that Frontier Airlines will start new service from Atlanta,” said Miguel Southwell, general manager, Hartsfield-Jackson Atlanta International Airport. “Additional non-stop routes from Atlanta are not only good for business, but it gives our customers more choice and greater access. I have no doubt that customers will greatly enjoy this new service.”

The airline announced a special one-day only sale with fares of just \$19 - \$99 to all 16 destinations Frontier serves nonstop from Atlanta. Tickets must be purchased at [flyfrontier.com](http://flyfrontier.com) by 11:59 pm Eastern time on Apr. 30, 2015 for travel from May 5 through Jun. 10, 2015.

"The launch of this new service marks an exciting day for both the Atlanta area and Frontier," said Daniel Shurz, senior vice president - commercial for Frontier Airlines. "For Atlanta, it means more low fares to more destinations, and for Frontier, it's a growth opportunity because of the response from the local community."

During today's announcement, travelers were able to collect travel dollars by stepping into Frontier's "Flying Bucks Frenzy" cash cube. Passengers had 15 seconds to collect as many travel dollars as possible. Dozens participated and they will be sent a travel voucher which can be redeemed for travel to any of Frontier's destinations.

In addition to the new cities launched today, Frontier offers nonstop service from Atlanta to Austin, Texas; Chicago O'Hare; Cleveland; Denver; Indianapolis; Miami; Orlando, Fla.; Philadelphia; Trenton, N.J.; and Washington - Dulles.

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## Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

## NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: [vimeo.com/atlairport/channels](http://vimeo.com/atlairport/channels).

## Frontier Airlines

Frontier Airlines is committed to offering 'Low Fares Done Right' to more than 60 destinations in the United States, Mexico, Costa Rica, Jamaica and the Dominican Republic on more than 270 daily flights. Headquartered in Denver, Frontier's hard-working aviation professionals pride themselves in delivering the company's signature Rocky Mountain hospitality to customers. Frontier Airlines is the proud recipient of the Federal Aviation Administration's 2014 Diamond Award for maintenance excellence and was recently named the industry's most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies. For more information, visit [www.flyfrontier.com](http://www.flyfrontier.com).