

May 13, 2015

Hartsfield-Jackson and Vacation Express to Announce New International Flights

New seasonal service to Dominican Republic, Jamaica and Mexico begin this week

WHO:

Vivica Brown, Assistant General Manager for Commercial Development

Michele Olson, Director of Marketing for Vacation Express

WHAT:

Hartsfield-Jackson Atlanta International Airport and Vacation Express will host a ribbon-cutting ceremony to announce new international, non-stop flights from Atlanta to Jamaica starting on May 14. The seasonal flights will operate until August 2.

Additional flights between Atlanta and Punta Cana, Dominican Republic, and Cancun, Mexico are set to begin May 15 and 16. Vacation Express is one of the country's largest tour operators with over 25 years of experience. The company is partnering with XTRA Airways for flights from Atlanta to Jamaica, and with Swift Air, LLC for flights to Cancun and Punta Cana.

WHEN:

Thursday, May 14, 2015

6:45 a.m. (media arrival at International Terminal)

7:00 a.m. (event begins at Gate E-32)

WHERE:

Hartsfield-Jackson Atlanta International, Maynard H. Jackson Jr. International Terminal - Concourse E, 2600 Maynard H. Jackson Jr. Blvd., Atlanta, GA 30354

Notes:

Media attending the event are required to proceed through security checkpoint screening and must arrive by 6:45 a.m. for escort. Please meet near the Maynard H. Jackson, Jr. portrait inside the international terminal's departure lobby.

Attendees must bring a valid photo ID. No liquids or gels are permitted unless they are in three-ounce or smaller containers and in a one-quart zip-top bag. Please RSVP to DeAllous Smith at deallous.smith@atlanta-airport.com

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.youtube.com/AtlantaHartsfield, follow us on Twitter (@Atlanta_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: vimeo.com/atlairport/channels,