



**June 30, 2015**

## **Busy Holiday Weekend Kicks Off With Travel Tips, Celebration**

### ***Hartsfield-Jackson prepares for substantial passenger traffic increase***

**ATLANTA** – With indicators pointing to a busy holiday weekend, officials at Hartsfield-Jackson Atlanta International Airport will release projected holiday travel numbers at a press conference on Wednesday. To ease the expected travel rush, airport management suggests passengers arrive early.

“The combination of an improved economy and Independence Day falling on a Saturday will lead to more passengers over the weekend,” said Hartsfield-Jackson General Manager Miguel Southwell. “Domestic passengers are encouraged to arrive at least two hours prior to their domestic departure, and two and a half hours before departure for international flights.”

Research conducted by automobile club AAA says air travel over the holiday weekend will increase 1.5 percent over last year’s numbers across the U.S. Nationwide, more than 3.2 million people will be traveling by air.

Hartsfield-Jackson Atlanta International Airport, the busiest and most efficient airport in the world, will release its projected holiday travel numbers at a press conference Wednesday morning. At that time, airport officials will also kick-off an Independence Day weekend-long customer appreciation celebration. The event, called “Life, Liberty and the Pursuit of Flying,” will provide a stirring visual component to the weekend festivities.

#### **WHO:**

Michael Smith, Aviation Senior Deputy General Manager

Steve Mayers, Director of Guest Relations

Atlanta Fire and Rescue Honor Guard

Valarie Finklea – Southwest Airlines (to perform the National Anthem)

Patriotic Costumed Characters

#### **WHAT:**

Hartsfield-Jackson Atlanta International Airport projected holiday travel numbers released/”Life, Liberty and the Pursuit of Flying” customer appreciation event kick-off

#### **WHEN:**

Wednesday, July 1, 2015. 10:00 a.m.

(media encouraged to arrive at 9:45)

**WHERE:**

Domestic Terminal – clock tower

Hartsfield-Jackson Atlanta International Airport, 6000 North Terminal Parkway, Atlanta, GA 30320

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**Hartsfield-Jackson Atlanta International Airport**

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 96.1 million passengers annually with nonstop service to more than 150 U.S. destinations and nearly 70 international destinations in more than 45 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction – including the 2013 Global Efficiency Excellence Award from the Air Transport Research Society, 2013 Project of the Year, Architectural Category for the Maynard H. Jackson Jr. International Terminal from the American Association of Airport Executives Southeast chapter and the 2012 Best Airport in North America, Business Travel Award from the Business Traveler Magazine. ATL has completed more than \$6 billion worth of capital improvements, including a new, energy-efficient rental car center, a gold LEED-certified international terminal and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to [www.atlanta-airport.com](http://www.atlanta-airport.com). Check out the Airport's YouTube channel by visiting [www.youtube.com/AtlantaHartsfield](http://www.youtube.com/AtlantaHartsfield), follow us on Twitter (@Atlanta\_Airport) and become a fan on Facebook (Hartsfield-Jackson Atlanta International Airport).

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