



For Immediate Release
February 8, 2017

World's Busiest Airport Spreads "Love" to Guests
Hartsfield-Jackson to celebrate Valentine's Day with thank you to passengers

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will host a weeklong Valentine's Day celebration designed to thank the Airport's guests and employees. Starting Wednesday, Feb. 8, attendees will be entertained by various musical and dancing performances, candy giveaways and a specially constructed "love wall" in which guests can write personalized messages. The festively decorated wall will be located near the Atrium and will remain visible at the Airport for the duration of the Valentine's celebration.

"This celebration allows us to say thank you to the guests and employees who make our success possible," said Airport General Manager Roosevelt Council, Jr. "We strive every day to provide a pleasant, efficient travel experience to our guests. This celebration is just one small way in which we can express our gratitude."

As part of the weeklong celebration, ATL's Guest Relations division has collaborated with ATL's art program to offer unique, entertaining experiences throughout the Airport.

WHO: Michael Smith, Senior Deputy General Manager, Hartsfield-Jackson Atlanta International Airport

Alrene Barr, Director of International Business, Hartsfield-Jackson Atlanta International Airport

WHAT: Valentine's Day Customer Appreciation Event

WHEN: Wednesday, Feb. 8
10:30 a.m.

WHERE: Domestic Terminal Atrium

Hartsfield-Jackson Atlanta International Airport
6000 N. Terminal Parkway
Atlanta, GA 30320

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 101 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement plan, ATLNext, that will modernize the domestic terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>