



For Immediate Release
March 28, 2017

Media Advisory

Hartsfield-Jackson Welcomes JetBlue to ATL

Airline begins nonstop service to Boston

ATLANTA- Atlanta Mayor Kasim Reed and officials from Hartsfield-Jackson Atlanta International Airport (ATL) will welcome JetBlue to ATL on Thursday, March 30. JetBlue begins nonstop service between ATL and Logan International Airport (BOS), with five daily flights between Atlanta and Boston.

“We are thrilled to welcome JetBlue as our newest airline partner,” Airport General Manager Roosevelt Council, Jr. said today. “New airlines provide additional flight options for our guests and will help ATL maintain its status as the world’s busiest and most efficient airport.”

Members of the media are invited to attend a ceremony welcoming JetBlue to ATL immediately after the airline’s inaugural flight from Boston arrives in Atlanta. In addition to Mayor Reed, tourism officials from the state of Georgia and the Atlanta Convention & Visitors Bureau will welcome leaders from JetBlue.

WHO: Atlanta Mayor Kasim Reed
Balram Bheodari, Deputy General Manager, Hartsfield-Jackson Atlanta International Airport
Kevin Langston, Deputy Commissioner of Tourism, Georgia Department of Economic Development
Marcus Margerum, Vice President of Government & Community Affairs, Atlanta Convention & Visitors Bureau
Marty St. George, Executive Vice President of Commercial and Planning, JetBlue
David Clark, Vice President of Network Planning, JetBlue

WHAT: Welcome of JetBlue to ATL
Water-cannon salute of arriving aircraft
Ribbon-cutting ceremony
Unveiling of JetBlue poster commemorating flight

WHEN: 8 a.m. Thursday, March 30, 2017 (flight arrives at 9:08 a.m.)

WHERE: Hartsfield-Jackson Atlanta International Airport
Maynard H. Jackson Jr. International Terminal
2600 Maynard H. Jackson Jr. Blvd.

Atlanta, GA 30354

NOTES: As this event is post-security, media **must** submit names and dates of birth of attendees for security screening to media@atl.com no later than noon Wednesday, March 29.
Media must arrive at the International Terminal by 8:15 a.m. for escort to the event.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>