



For Immediate Release
May 16, 2017

Media Advisory

Hartsfield-Jackson to host Global Runway Fashion Event *Unique event celebrates ATL's global connections*

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) will present Global Runway, a fashion event highlighting luxury brands on Thursday, May 18. These retail offerings are just a few that represent ATL Skypointe, a program designed for guests to shop, dine and explore ATL. Guests will experience an industry-driven fashion presentation and a pop-up shop featuring the latest spring/summer 2017 collections available through ATL's award-winning concessions program.

The multi-designer fashion presentation will include five global brands hailing from Italy, Austria and the U.S. and feature retail brands Tommy Hilfiger, Swarovski, Sean John and local emerging lifestyle brand Ateaelle. Also bridging the gap between beauty and style, Global Runway showcases national brands ExOfficio and Bijoux Ternier via a pop-up shop.

"In addition to serving as a major hub in the global transportation network, ATL is also a major hub for quality retail brands and provides the perfect backdrop to showcase this event," said Airport General Manager Roosevelt Council, Jr.

WHAT: Global Runway fashion presentation and pop-up experience

WHEN: Noon - 3 p.m.
May 18, 2017

WHERE: Hartsfield-Jackson Atlanta International Airport
Maynard H. Jackson Jr. International Terminal
Concourse F
2600 Maynard H. Jackson Jr. Blvd
Atlanta, GA 30354

NOTES: As this event is pre-security, media need not submit identification for screening purposes. Media are welcome to park in the media lot adjacent to the International Terminal on the Departures level. If that lot is full, please park in International Hourly parking.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>