

For Immediate Release June 6, 2017

Hartsfield-Jackson, Delta Air Lines, Environmental Group Partner To Conserve Water Change the Course effort aims to restore 30 million gallons in one year

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials, in partnership with Delta Air Lines and the Bonneville Environmental Foundation, will announce June 7 the launch of Change the Course, a yearlong water conservation and restoration initiative. Through education and awareness, this initiative aims to restore 30 million gallons over the next year to Georgia's waterways. This includes the Flint River, which flows directly under ATL.

By simply texting their efforts to a designated number or refilling water bottles at specially marked water stations, ATL's more than 104 million annual passengers can help make a difference. Change the Course restores 1,000 gallons of water for every text received or bottle filled.

Wednesday's press conference will feature ATL, Delta and City of Atlanta officials who will explain the specifics of the effort.

WHO:	Roosevelt Council, Jr., General Manager, Hartsfield-Jackson Atlanta International Airport Stephanie Stuckey, Chief Resilience Officer, City of Atlanta Calvin Farr, Assistant Commissioner, City of Atlanta Watershed Management John Laughter, Senior Vice President, Security and Compliance, Delta Air Lines Val Fishman, Chief Development Officer, Bonneville Environmental Foundation
WHAT:	Change the Course partnership press conference
WHEN:	10 a.m. Wednesday, June 7, 2017
WHERE:	Hartsfield-Jackson Atlanta International Airport Domestic Terminal atrium 6000 N. Terminal Parkway Atlanta, GA 30320

Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit <u>www.atl.com</u>.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <u>https://vimeo.com/atlairport/channel</u>