



For Immediate Release
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Hartsfield-Jackson, Delta Air Lines, Environmental Group Partner To Conserve Water
Change the Course effort aims to restore 30 million gallons in one year

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials, in partnership with Delta Air Lines and the Bonneville Environmental Foundation, announced Wednesday the launch of Change the Course, a yearlong water conservation and restoration initiative. Through education and awareness, this initiative aims to restore 30 million gallons over the next year to Georgia’s waterways. This includes the Flint River, which flows directly under the Airport.

“This is an exciting time for the world’s busiest airport,” said Airport General Manager Roosevelt Council, Jr. “As part of our continuing commitment to sustainability initiatives, this presents a tremendous opportunity for us to engage our customers directly and get them involved in our conservation efforts. Change the Course is a first-of-its-kind initiative that involves the business community and the public in restoring water to the state’s ecosystem.”

“Conserving water is something we all can and should play a role in,” said Delta Senior Vice President John Laughter. “This partnership with our hometown airport, the world’s busiest, directly supports a key water source in the region while giving employees and customers traveling through ATL from around the world a tangible way to play a role in replenishing water sources across North America.”

By simply texting “ATL” to 474747 or refilling water bottles at specially marked water stations, the Airport’s more than 104 million annual passengers can help change the course of history, restoring the Flint River and other major river systems.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world’s busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the

midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>