

For Immediate Release September 28, 2017

# Mayor's 5K on the 5<sup>th</sup> Runway Takes Off Sept. 30 *Important media access information below*

**ATLANTA** – Hartsfield-Jackson Atlanta International Airport (ATL) will host the third annual Mayor's 5K on the 5<sup>th</sup> Runway Saturday, Sept. 30. Atlanta Mayor Kasim Reed and Airport General Manager Roosevelt Council, Jr. will join more than 1,500 runners and walkers as they take off on Runway 10-28.

The event takes place on the flat, fast, fifth runway, providing a perfect opportunity for runners to set personal bests. In years past, compelling stories and amazing visuals abounded as runners departed in the near-dawn darkness and finished the race as the sun rose over the Airport.

Media are invited to attend, cover the event live, and document this unique 5K.

The Mayor's 5K is a USATF-certified 5K course sponsored by Delta Air Lines, Mizuno and HMS Host.

#### WHAT:

• Mayor's 5K on the 5th Runway

## WHO:

- Atlanta Mayor Kasim Reed
- Roosevelt Council, Jr., Airport General Manager, Hartsfield-Jackson Atlanta International Airport

### WHEN:

Saturday, Sept. 30

- Check-in / bib pickup: 4 a.m. to 6 a.m.
- Runway lineup: 6:15 a.m.
- Start: 6:30 a.m.
- Finish: 7:30 a.m.
- Awards: 7:55 a.m.

Course will close at 7:30 a.m. Runners/walkers who are unable to complete the course by this time will be redirected to an alternate route.

#### WHERE:

• 5th Runway at Hartsfield-Jackson Atlanta International Airport (Runway 10-28)

#### **NOTES FOR MEDIA:**

#### RSVP:

• Media must RSVP to <a href="media@atl.com">media@atl.com</a> by 2 p.m. Friday, Sept. 29 with full name and date of birth for each reporter covering the event.

## **PARKING:**

- Satellite/live trucks will be allowed to park at Fire Station 33 (1401 S. Loop Road, College Park, GA 30337). Trucks must be staged by 5:30 a.m. All media must check in by 5:45 a.m.
- All other members of the media must park at the ATL Technical Campus (1255 S. Loop Road, College Park, GA 30337)

## LIVE ACCESS:

• Satellite trucks and other vehicles will NOT be allowed on the airfield. Live shots are possible from the airfield with backpack equipment. No cables are allowed on the airfield. Reporters can go live from their satellite trucks on the pre-security side of Fire Station 33. Stations wishing to go live for the event should email media@atl.com.

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## Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

## NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: https://vimeo.com/atlairport/channel