



For Immediate Release
November 28, 2017

Media Advisory

Hartsfield-Jackson Celebrates the Holiday Season

Tree lighting ceremony begins monthlong celebration of holiday events at world's busiest airport

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials prepare to kick off the holiday season with a tree lighting ceremony in the Airport's Domestic Terminal atrium on Wednesday, Nov. 29. ATL leaders will join diplomatic guests, holiday carolers, employees and volunteers to launch one of the busiest travel seasons of the year.

Immediately following the tree lighting ceremony, ATL's monthlong holiday celebration will begin. Live holiday music will entertain travelers throughout the Airport and post-security giftwrapping will be provided at centerpoints in the concourses from Dec. 12 through Dec. 24.

In addition to holiday decorations, a unique annual tradition continues in the Maynard H. Jackson Jr. International Terminal: 12 trees decorated by representatives of the Consular Corps office in Atlanta. Festively decorated to reflect each participating nation (Argentina, Canada, Costa Rica, Guyana, Haiti, India, Jamaica, Japan, Lithuania, Nigeria, Sweden, and Turkey), each tree will offer a distinct perspective.

On Wednesday, Dec. 6, more than 500 Airport-area first graders will participate in ATL Presents: Toyland. The annual program, now in its 21st year, aims to spread holiday cheer among metro Atlanta's youth while educating them about the role the Airport plays in the transportation industry. Airport partners and concessionaires will provide food and gifts to the students during the event. Santa is also expected to make surprise appearance.

WHO: Michael Smith, Senior Deputy General Manager, Hartsfield-Jackson Atlanta International Airport

WHAT: ATL's 2017 Global Winter Wonderland Customer Appreciation Kick-Off

WHEN: 10 a.m. Wednesday, Nov. 29

WHERE: Hartsfield-Jackson Atlanta International Airport
Domestic Terminal Atrium
6000 North Terminal Parkway
Atlanta, GA 30320

NOTES FOR MEDIA:

Visual celebration featuring countdown of tree lighting, live holiday music.

ADDITIONAL EVENT:

WHAT: ATL'S Toyland – a holiday celebration for more than 500 Airport area first graders

WHEN: Wednesday, Dec. 6
9 a.m. to 1 p.m. (best visuals at approximately 11:30 a.m.)

WHERE: Delta Flight Museum
1060 Delta Blvd.
Atlanta, GA 30354

NOTES TO MEDIA:

More than 500 first graders laughing, singing and learning as they receive gifts and enjoy a visit from Santa.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channels>