



For Immediate Release
February 6, 2018

World's Busiest Airport Expresses "Love" to Guests
Hartsfield-Jackson to celebrate Valentine's Day with thank you to passengers

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will host a weeklong Valentine's Day celebration designed to thank the Airport's guests and employees. Starting Wednesday, Feb. 7, attendees will be entertained by various musical performances and will be provided giveaways such as key chains and teddy bears. The Airport will also be festively decorated to commemorate the celebration.

"We would like to say 'thank you' to all of the guests and employees who help make ATL the busiest and most efficient airport in the world," said Airport General Manager Roosevelt Council, Jr. "This celebration is just one way to show our appreciation. We aim to offer a pleasant, efficient travel experience to our guests every single day."

As part of the weeklong celebration, ATL's Guest Relations division has collaborated with ATL's art program to offer unique, entertaining experiences throughout the Airport.

WHO: Michael Smith, Senior Deputy General Manager, Hartsfield-Jackson Atlanta International Airport

Steve Mayers, Director of Guest Experience and ADA Compliance, Hartsfield-Jackson Atlanta International Airport

WHAT: Valentine's Day Customer Appreciation Event

WHEN: Wednesday, Feb. 7
10 a.m.

WHERE: Domestic Terminal Atrium
Hartsfield-Jackson Atlanta International Airport
6000 N. Terminal Parkway
Atlanta, GA 30320

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving nearly 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 individuals working on-site. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering and construction. In 2016, ATL set in motion a multibillion-dollar capital improvement program, ATLNext, which will modernize the Domestic Terminal, extend two concourses, construct several parking decks,

add a sixth runway, expand cargo facilities and pave the way for a 440-room InterContinental Hotel with Class A office space. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of Airport operations, events and generic interior/exterior shots, visit our ATL Video Newsroom at <https://vimeo.com/atlairport/channel>