



For Immediate Release
March 7, 2018

JetBlue Expands Service to Hartsfield-Jackson

Airline to host first flights to ATL from New York, Orlando, and Ft. Lauderdale

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will join JetBlue Airways executives as the airline expands service at the world’s busiest and most efficient airport. On Thursday, March 8, JetBlue begins service to Atlanta from New York (JFK), Orlando (MCO) and Ft. Lauderdale (FLL). JetBlue began nonstop service between Atlanta and Boston (BOS) one year ago.

NOTE TO JOURNALISTS:

As this event is post-security, media **must** submit names and dates-of-birth for security screening by 4 pm. Wednesday, March 7. Please email information to media@atl.com. Reporters covering the event will meet on the departures level of the **Maynard H. Jackson International Terminal** no later than 10:20 a.m. for escort to the event.

WHO: Michael Smith, Senior Deputy General Manager, Hartsfield-Jackson Atlanta International Airport
Michelle Ager, Station Manager, JetBlue Atlanta
Elizabeth Windram, Director of Brand and Advertising, JetBlue

WHAT: JetBlue expansion - Flight 519 arrives from JFK

WHEN: Thursday, March 8
10:45 a.m. – 11:15 am (flight arrives at 11:01 a.m.)

WHERE: Maynard H. Jackson Jr. International Terminal
2600 Maynard H. Jackson Jr. Blvd.
Atlanta, GA 30354

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world’s busiest and most efficient airport, serving nearly 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 individuals working on-site. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering and construction. In 2016, ATL set in motion a multibillion-dollar capital improvement program, ATLNext, which will modernize the Domestic Terminal, extend two concourses, construct several parking decks, add a sixth runway, expand cargo facilities and pave the way for a 440-room InterContinental Hotel with Class A office space. For more information, visit www.atl.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>