

ATL AIR CARRIER INCENTIVE PROGRAM (ACIP)–5-YEAR TERM*

* \$1,200,000/year, first-come; first-served

TYPE OF NEW SERVICE	DEFINITION	TIER 1	TIER 2
International Passenger Service – New Entrant Carriers	Any passenger air carrier that establishes year-round, nonstop international service and has not served ATL at any time for the last 12 months. If required, a nonstop flight may include a technical stop.	<p>TIER 1: Matching promotional funds up to \$500,000 per carrier for launching service in any city in Africa or Asia not currently served by ATL.</p>	<p>TIER 2: Matching promotional funds up to \$250,000 per carrier for launching service in any city.</p>
International Passenger Service – Unserved Routes	Any passenger air carrier establishing scheduled, year-round, nonstop service to an international destination. The targeted destination must not have been served from ATL at any time for the last 24 months. A secondary airport within an international destination city that is already served from ATL is eligible.	<p>TIER 1: Matching promotional funds up to \$100,000 per carrier for launching service in any city in Africa or Asia not currently served by ATL.</p>	<p>TIER 2: Matching promotional funds up to \$25,000 per carrier for launching service in any city.</p>
International Cargo Service – New Entrant Carrier	Any air carrier not currently offering scheduled freighter flights to ATL that establishes year-round, scheduled international service and has not served ATL at any time for the last 12 months.	<p>TIER 1: Matching promotional funds up to \$500,000 per carrier for launching service in any city in Asia or South America.</p>	<p>TIER 2: Matching promotional funds up to \$250,000 per carrier for launching service in any city.</p>
International Cargo Service – Unserved Routes	Any air carrier establishing scheduled freighter flights to ATL, that establishes year-round, scheduled service to an international destination. The destination must not have been served from ATL at any time for the last 24 months.	<p>TIER 1: Matching promotional funds up to \$100,000 per carrier for launching service in any city in Asia or South America.</p>	<p>TIER 2: Matching promotional funds up to \$25,000 per carrier for launching service in any city.</p>

To receive any incentive under the ACIP, the air carrier must operate the qualifying passenger flights a minimum of three (3) times per week or cargo flights at least one (1) time per week continuously for 12 months.

Contact asd@atl.com for further requirements and conditions.