



**2026 ATL Airport  
Concessions Small  
Business Program  
Course Schedule**

		<b>Modules &amp; Sessions</b>	<b>Dates</b>	
<b>DOA Outreach Unit I</b>	<b>Kickoff Meeting (in-person)</b>		<b>Thurs. 2/26/2026</b>	
	<b>1. Doing Business with the City of Atlanta</b>	Mon. 3/2/2026	Thurs. 3/5/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 3/6/2025	
	<b>2. Introduction to Airport Operations</b>	Mon. 3/9/2026	Thurs. 3/12/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 3/13/2026	
	<b>3. Responding to a Request for Proposal</b>	Mon. 3/16/2026	Thurs. 3/19/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 3/20/2026	
	<b>How to Do Business as an Airport Concessionaire (In-person)</b>		<b>Thurs. 3/26/2026</b>	
<b>Small Business Participation Education Unit II</b>	<b>1. Contract Compliance</b>	Mon. 3/30/2026	Thurs. 4/2/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 4/3/2026	
	<b>2. Business Planning</b>	Mon. 4/6/2026	Thurs. 4/9/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 4/10/2026	
	<b>3. Customer Service &amp; Experience and Marketing</b>	Mon. 4/13/2026	Thurs. 4/16/2026	
	<b>Knowledge Check - Q &amp; A</b>		Fri. 4/17/2026	
	<b>4. Airport Concession Operations</b>	Mon. 4/20/2026	Thurs. 4/23/2026	
	<b>5. Concession Industry Innovations</b>			
	<b>Knowledge Check - Q &amp; A</b>		Fri. 4/24/2026	
	<b>How to Do Business as an Airport Concessionaire (In-person)</b>		<b>Thurs. 4/30/2026</b>	
<b>Graduation Ceremony (In-person)</b>				
<i>Held during National Small Business Week - May 4-8, 2026 (TBD)</i>				

